

**Promote your participation and encourage your customers to join you at IFMA’s Facility Fusion this year.  Follow these 3 simple steps below to share on your social media channels (LinkedIn, Facebook, Instagram or X):**

**Looking for additional marketing resources (i.e. logos, banners, etc.)? Access the full** [**Event Marketing Toolkit**](https://pages.ifma.org/ff24marketingkit)**.**

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**Download the exhibitor social cards and chose the image version that best fits the social media channel you are posting on:** [[**Social Cards\_Exhibitor**](https://pages.ifma.org/hubfs/Events/Facility%20Fusion/FF%202024/Marketing%20Kit/SoMe_Exhibitor.zip)](https://9196528.fs1.hubspotusercontent-na1.net/hubfs/9196528/Events/Facility%20Fusion/FF%202023/Marketing%20Kit/Social%20Cards_Speaking.zip)**Add the photo to your post.**

****A group of balls arranged in a circle

Description automatically generated

**Use sample template(s) below for your post (feel free to customize):**

**Template #1**

🌟 Exciting News! [Exhibitor Name] is thrilled to be part of IFMA’s Facility Fusion® Conference and Expo in Boston, Massachusetts. 🏢✨ Join us at Booth [Your Booth Number] to explore innovative solutions for [mention specific industry/facility challenges].

🤝 Connect with industry leaders, showcase your products/services, and stay at the forefront of facility management trends. Don't miss out on this prime opportunity to network and elevate your business!

🗓️ Expo Date: May 6, 2024

📍 Location: Boston, Massachusetts

🔗 Learn more and register: https://facilityfusion.ifma.org/

#FacilityFusion #Exhibitor #Innovation #FacilityManagement #Conference #Networking

Feel free to customize it with specific details about your exhibitor's offerings and booth information.

*OR*

**Template #2**

🌟 Exciting News! We're thrilled to announce that <Exhibiting Company Name> will be showcasing at IFMA’s Facility Fusion® Conference and Expo on May 6, 2024 in Boston, Massachusetts! 🏢✨ Explore cutting-edge FM solutions and get hands-on access to the latest products and services. Swing by our booth to discover:

1️⃣ [First compelling reason]

2️⃣ [Second compelling reason]

3️⃣ [Third compelling reason]

Don't miss out on this opportunity to enhance your facility management journey!

🗓️ Save your spot: https://facilityfusion.ifma.org/

#FacilityFusion #FacilityManagement #FM #Conference #Expo #BuiltEnvironment

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**Tag IFMA so we can share your post as well! Then click on ‘Post’.**

#facilityfusion

LinkedIn & Twitter: @IFMA

Facebook: @InternationalFacilityManagementAssociation

Instagram: @ifma\_hq